GEEK BEACON

GEEK BEACON FESTIVAL 2022

FALL 2022
GBFEST.ORG

GEEK CONFERENCE
for Social Good,
and more!

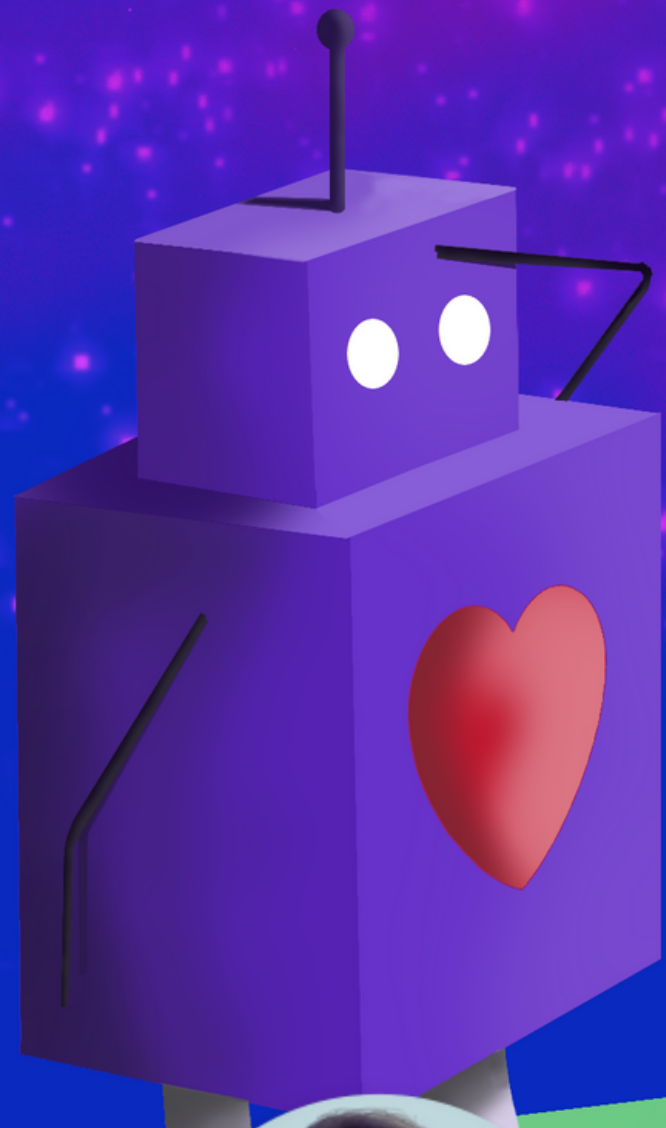GAME DEVELOPMENT   OPEN SOURCE   SELF-RELIANCE   NEURODIVERSITY

Let's Talk About
GeekBeacon

- Influencer-led network with a ~400,000 person reach

- Partnered with a 501(c)(3) non-profit fiscal host = tax-free contributions

- Built on the foundation of three pillars - Community, Content, and Social Good

Nixie Pixel
GB Founder & CEO

GBFEST FALL 2022 TRACKS

Game Development

We will showcase talents in the gaming industry, advancements in technology, accessibility, and more.
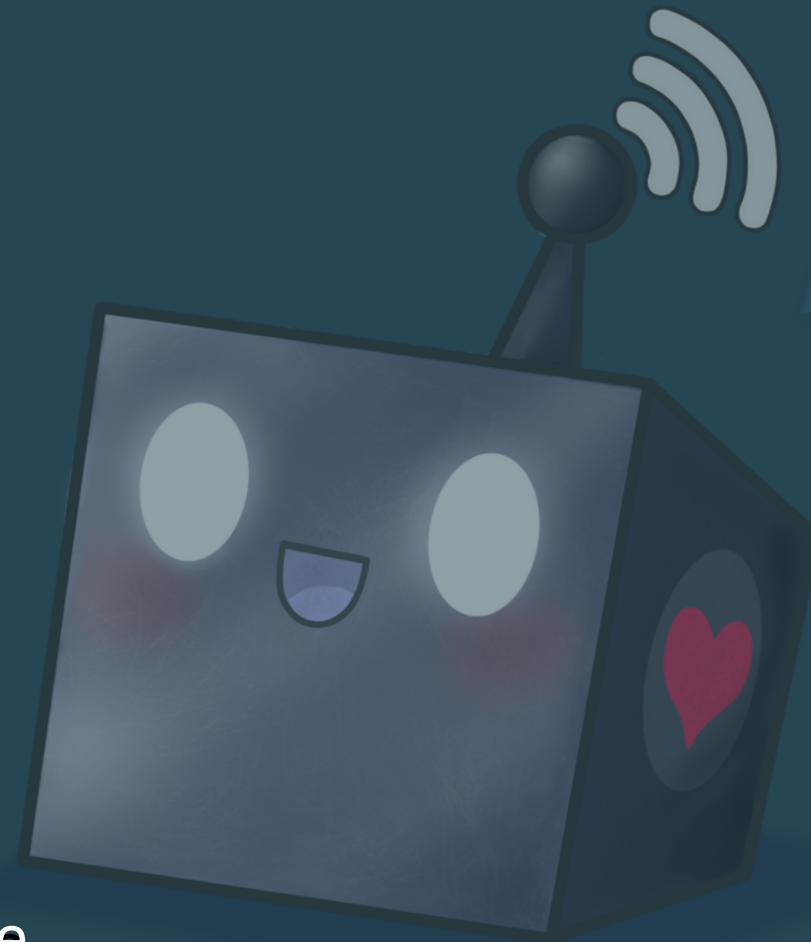
Neurodiversity

We recognize that there is no single right way of thinking or learning. Discovering alternatives often results in benefits for all with new perspectives.
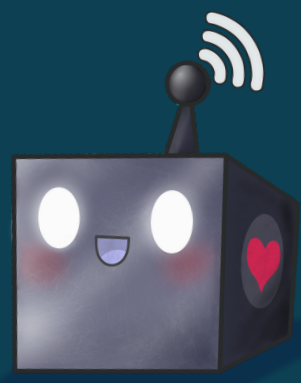
Self-Reliance

Like Open-Source Software, Self-Reliant Living is about doing-it-yourself and leaning on your peers to explore options that promote free and decentralized living.
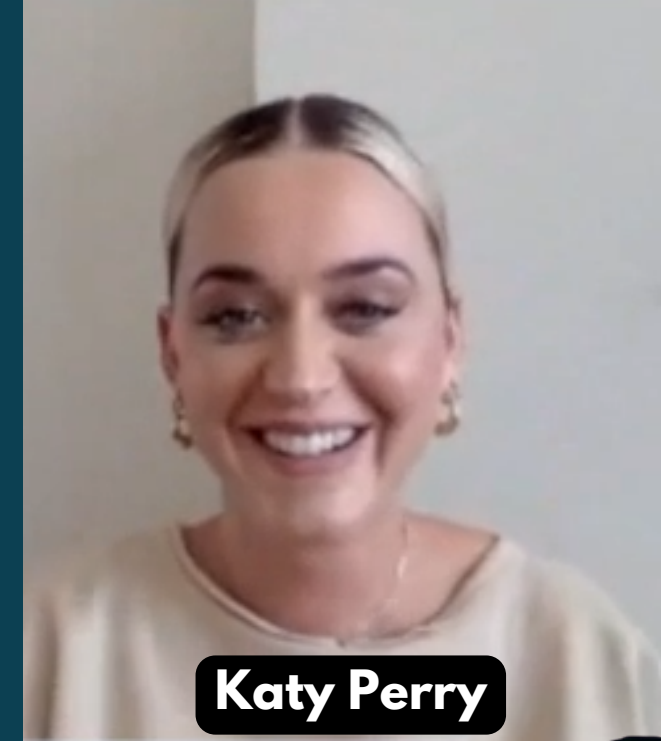
Open Source

Transparency and freely shared ideas are the core of our community. An Open Community helps us build ideas and imagine worlds free of barriers.
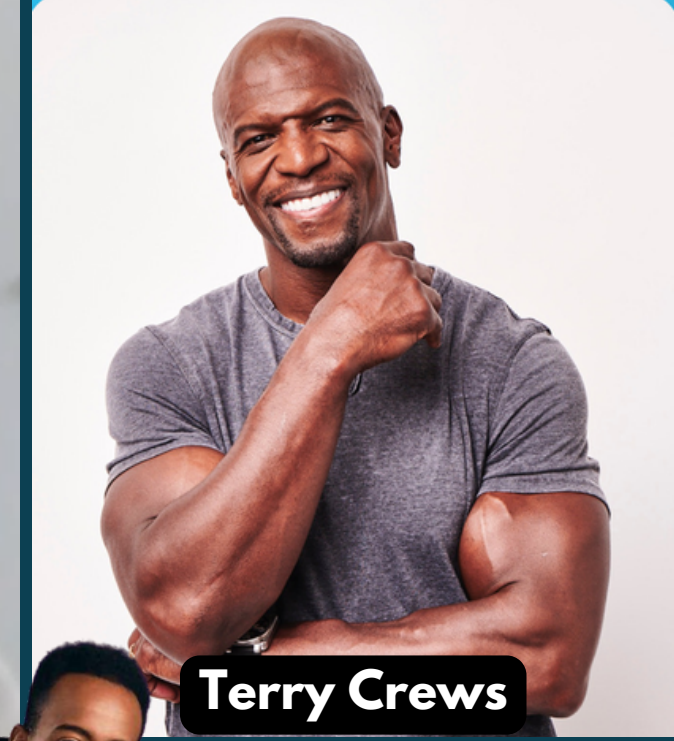
PARTNERSHIPS

We've worked alongside celebrities like **Terry Crews** & **Katy Perry** along with influencers such as **SoldierKnowsBest**, **Malik Forté**, **Dom Esposito**, and more.

Katy Perry

Terry Crews

Malik Forté

More partners:

Nixie

- AT&T
- Sony
- Dell
- Ford
- Kodak
- Logitech
- Skillshare
- Audible
- GoDaddy
- ASRock
- Ting Mobile & more!
- Linode

GeekBeacon Network

- Open Libre Free Festival
- SELinux Festival
- Techlore
- Uniformed Gamers
- Geek Therapeutics
- LANFest
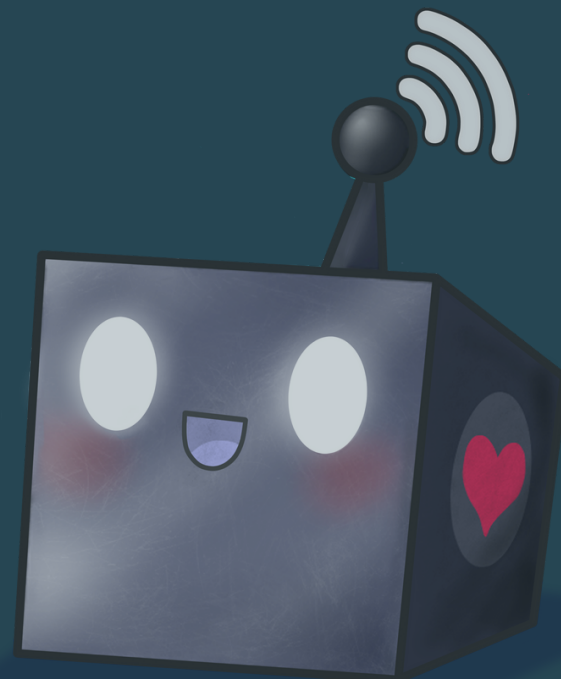- Boys & Girls Club of Hollywood
- Iode.Tech
- Das Keyboard & more!

SoldierKnowsBest

Dom Esposito

DEMOGRAPHICS & ANALYTICS

GeekBeacon Network

- Creator Partner Guest Portfolio - combined 2 million+ subscribers

- Discord with ~6,500 members

- Founder with a reach of ~415,000+ followers across social media

NixiePixel's Audience

- Average age: 25-34

- ~990,000+ YouTube watch hours

- ~40 million+ YouTube Views & Reach

SPONSOR GBF

Sponsor GeekBeacon Fest 2022 and help grow and support!
Your support helps fund a conference that is at the intersection of geek, tech, and accessibility with the common goal of social good.

Please contact us by email for payment options in additional currencies!

BRONZE

$500

Logo & name on website

SILVER

$1,000

Logo & name on website

Thank you during closing session

GOLD

$5,000

Logo & name on website

Thank you during closing session

Thank you between virtual sessions

PLATINUM

$10,000

Logo & name on website

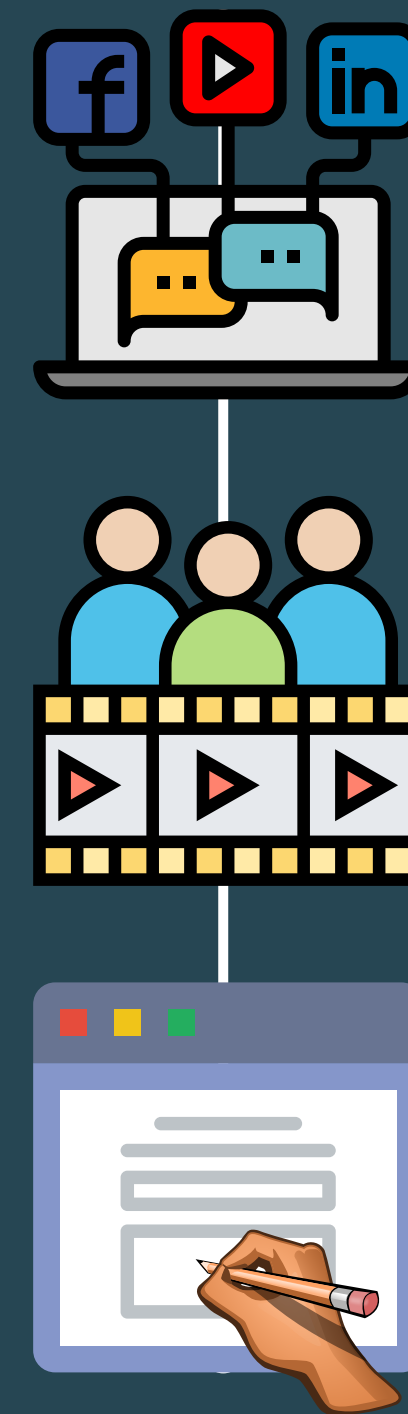Thank you during closing session

Thank you between sessions

Pre-written Q&A on website

Find out more or talk to us about sponsoring GBFest by emailing
sponsors@gbfest.org

PRIOR GBFEST CON 2022 METRICS

- **Creator Partner Guest Portfolio - combined 2 million+ subscribers**
- **Social media impressions of GBF reaching 265,000+**
- **5000+ viewers across all live stream platforms**
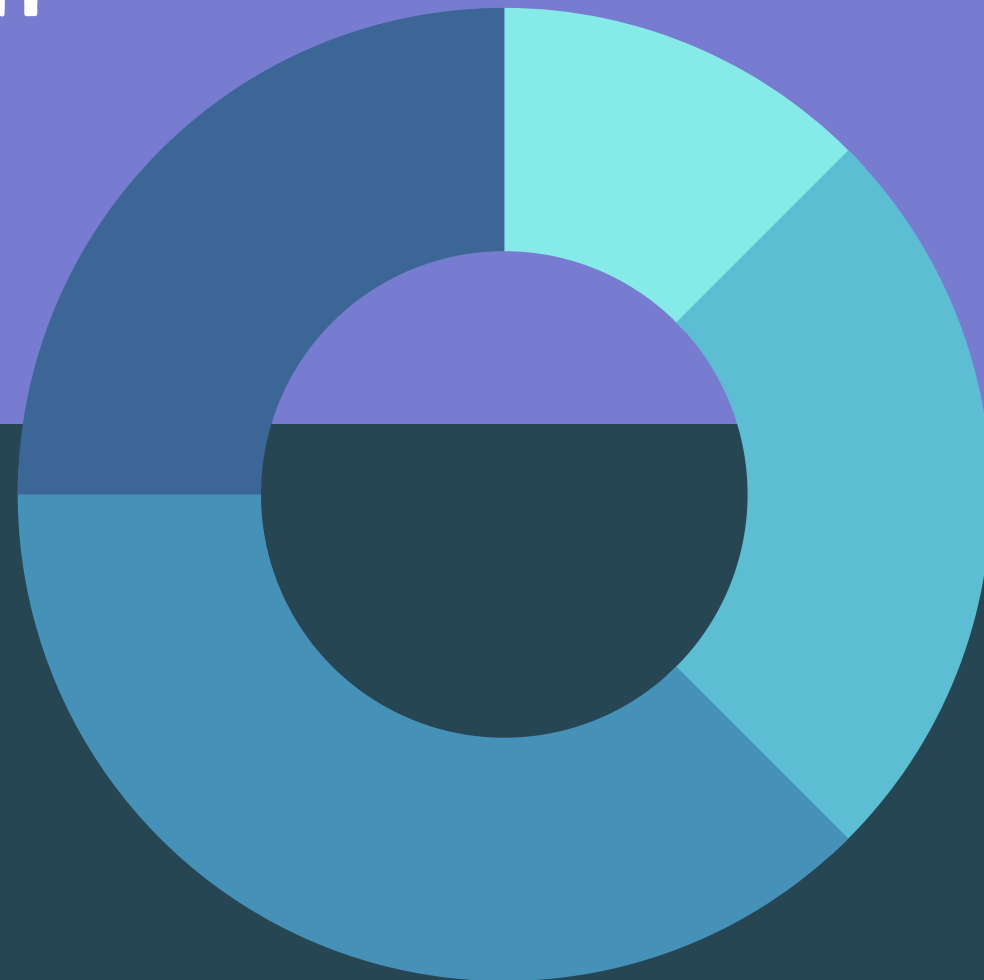- **A+ engagement at 4-5 %**

Feel free to request supporting documents - business@geekbeacon.com

GEEK BEACON FESTIVAL 2022

DEMOGRAPHICS

POSITION IN CAREER

EXECUTIVE
12.5%
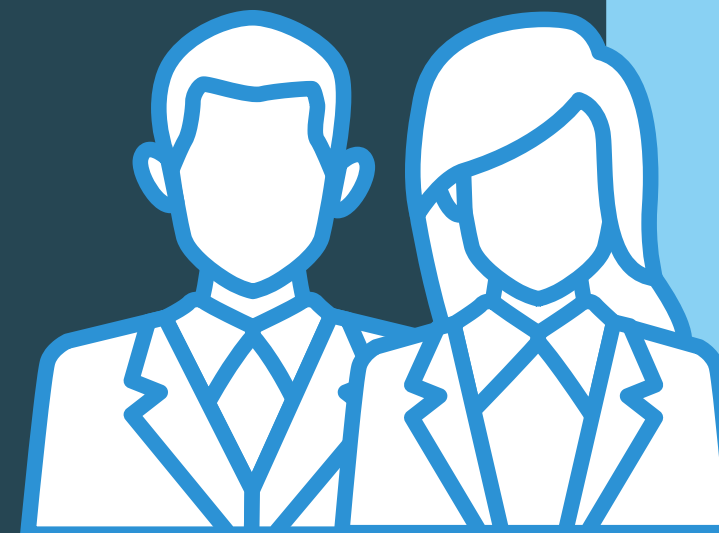
SEEKING EMPLOYMENT
25%

MANAGER
25%

PROFESSIONAL STAFF
37.5%

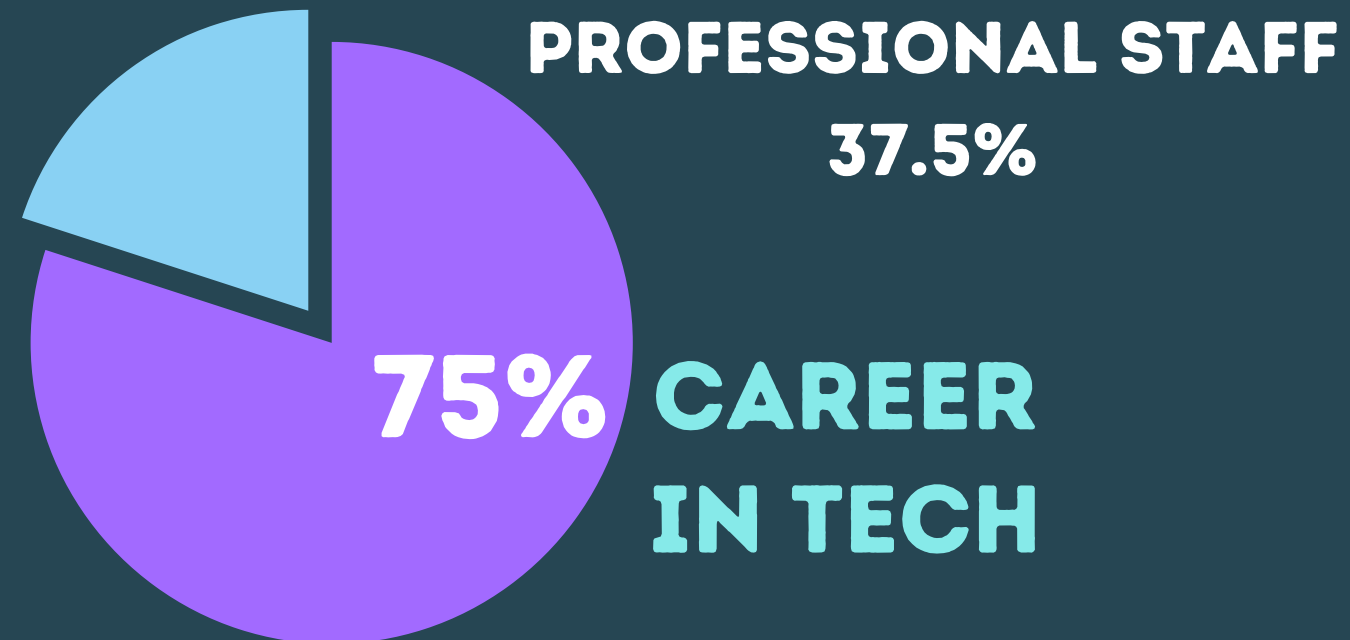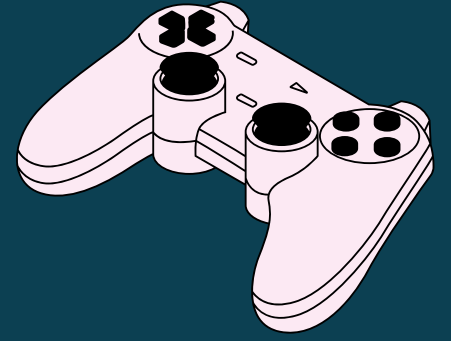75% CAREER IN TECH

MOSTLY US & EUROPE

30
AVERAGE AGE OF COMMUNITY

GEEKS DOING SOCIAL GOOD

we provide support and awareness for the above mentioned areas with the following social good opportunities:

♥ DISABLED GAMER INITIATIVE

In partnership with Sony, we're recruiting disabled gamers with missing digits or limbs to playtest accessible controllers and help us make gaming work for all types of people.

♥ #GEARUPGEEKS CAMPAIGN

We're sending our own community-made 3D printed mask bands to at-risk groups to help keep people safe during this pandemic.
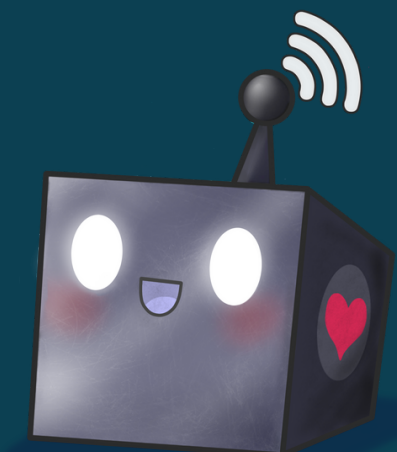
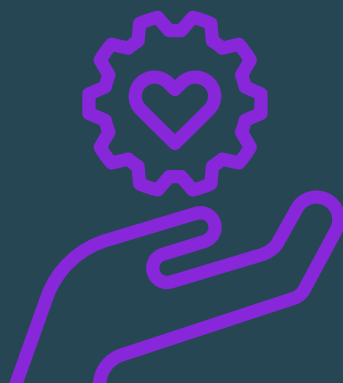"Do well by doing good"
- Benjamin Franklin

♥ STUDY & DISCUSSION GROUPS

We help people stay relevant in their field of technology by hosting regular study groups (like our Docker Study Group) as well as mental health and chronic pain support groups.

A letter from Nicole Allen & Samir Faci
GB Founder & GBF Chair

GEEKS FOR SOCIAL GOOD

GEEK BEACON FESTIVAL 2022

JOIN US IN OUR SECOND OPEN CULTURE AND OPEN SOURCE FESTIVAL AS WE CELEBRATE MAKING THE WORLD A BETTER PLACE THROUGH SHARED KNOWLEDGE AND TECHNOLOGY.

The core of what Open Source stands for grew to embody so many facets of our lives and so many industries and areas of study. It has evolved to be less about hacking on code, and instead became a movement. It has grown from simply applying the principles and tenets of FOSS to development to applying those same concepts to our society as a whole.

Our community aspires to build on the footsteps of those before us, and grow our collective knowledge for the betterment of society, and humanity as a whole. While the world is as divided as it has ever been, in a time plagued with uncertainties - please come join us this year in a celebration of Open Source values.

TO LEARN MORE, PLEASE EMAIL PARTNERSHIPS@GBFEST.ORG OR VISIT GBFEST.ORG

Join Us!

GeekBeacon Fest can't exist without volunteers and community members like you! Head over to gbfest.org to find out more on how you can support, register, and be a part of this future-facing, world-building event!

**Read about us,
our conference, and our mission**
gbfest.org

Check our Schedule

gbfest.org/speakers

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